

THE SAN FRANCISCO EGOTIST

Tesser creates Ben & Jerry's Tokyo flagship store.

We'll be honest - we've never heard of SF design boutique [Tesser](#) before. Let's just say after [creating the Ben & Jerry's Tokyo flagship store](#), we'll be paying more attention.

The store itself is a testament to the crazy Tokyo aesthetic - with views into the ice cream kitchen, milk bottle light fixtures and a running Twitter feed that encourages ice cream eaters to Tweet the delicious flavors they're sampling.

Awesome, fun work.



